



ITALIAN TRADE AGENCY



Embassy of Italy  
New Delhi

# Online Conclave - Bouncing Back? Indo-Italian Business in the Post-Crisis

## ITALIAN TRADE AGENCY

*5<sup>th</sup> October 2021*

**Alessandro Liberatori**

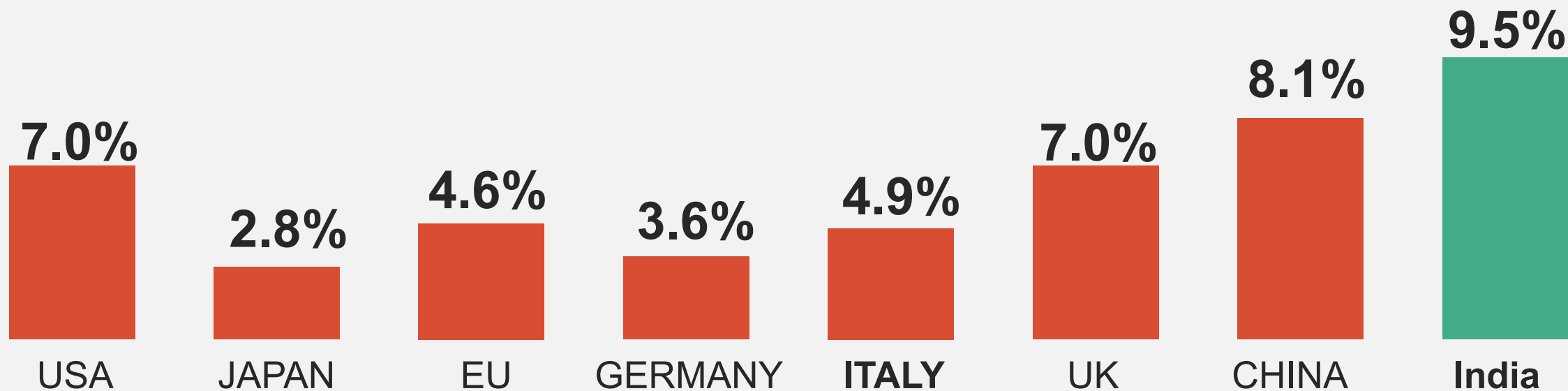
Trade Commissioner

Director ICE New Delhi / Interim Director ICE Mumbai

Coordinator ICE Offices for India, Bangladesh, Sri Lanka

shows that in 2021 India will be among the countries that will react best

India is the 5<sup>th</sup> economy in the world (after the USA, China, Japan and Germany) with a GDP of 3 trillion USD



**The Fastest Growing Economy Among the G20 Countries**, even if these forecasts may have to be revised downwards considering a possible third wave of Covid-19

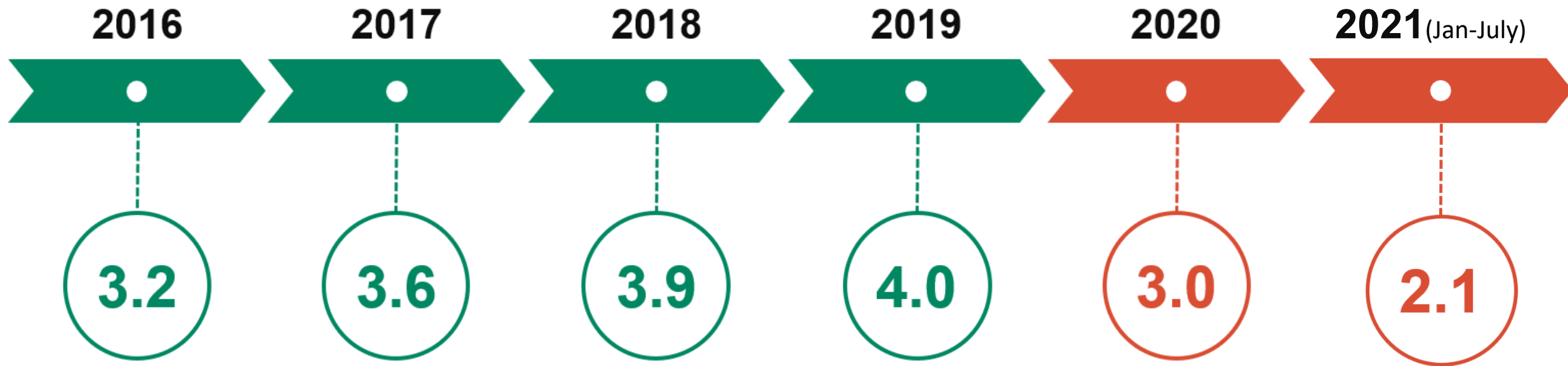
**Moody's** and **Standard & Poor's** forecast a **9.3%** & **9.5%** GDP growth respectively.

**India 2022 GDP Growth Projection: +8.5%** (China +5.7%, EU +4.3%, USA +4.9%).

# Italian Exports to India

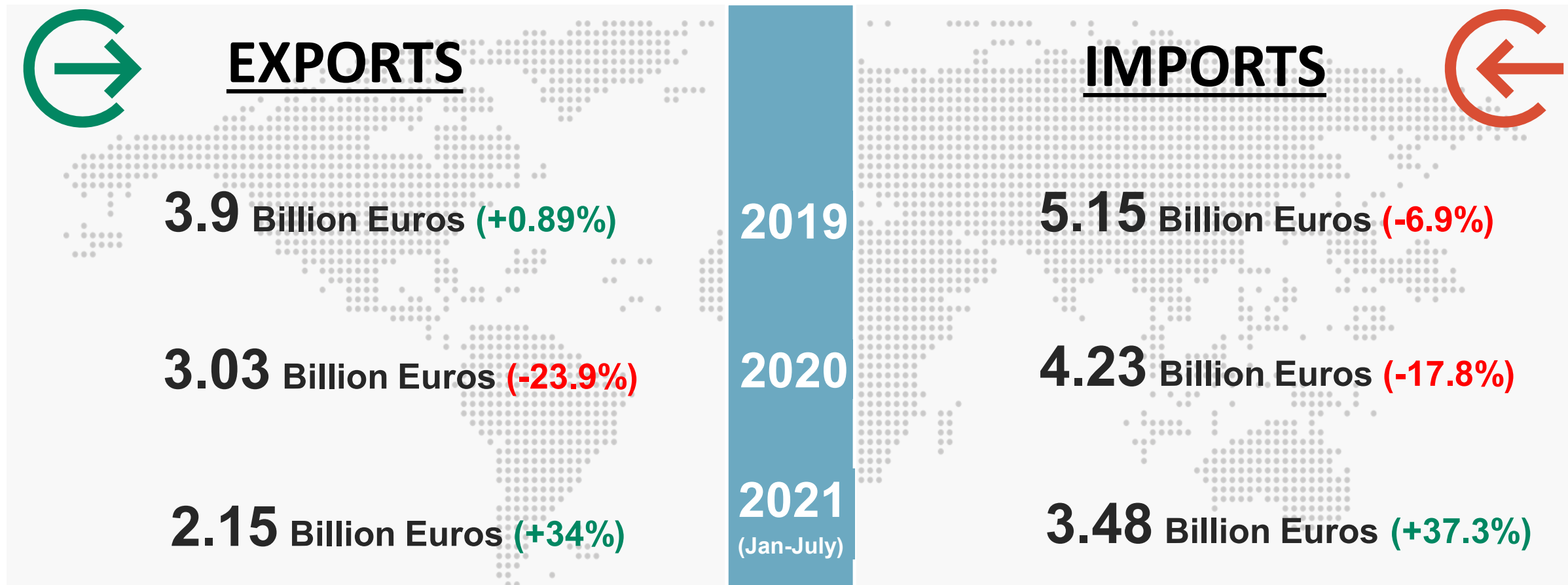
(in billions of euros)

“Made in Italy” Exports, **between 2016 and 2019, grew by 22.2%**. In 2020 there was a drop (-23%) due to the pandemic crisis



# Bilateral Trade (Italy-India)

In 2020 the trade exchange between Italy and India **was 7.27 billion euros (5<sup>th</sup> EU partner with ~1.24% share; after Germany, Belgium, France, in the EU)**

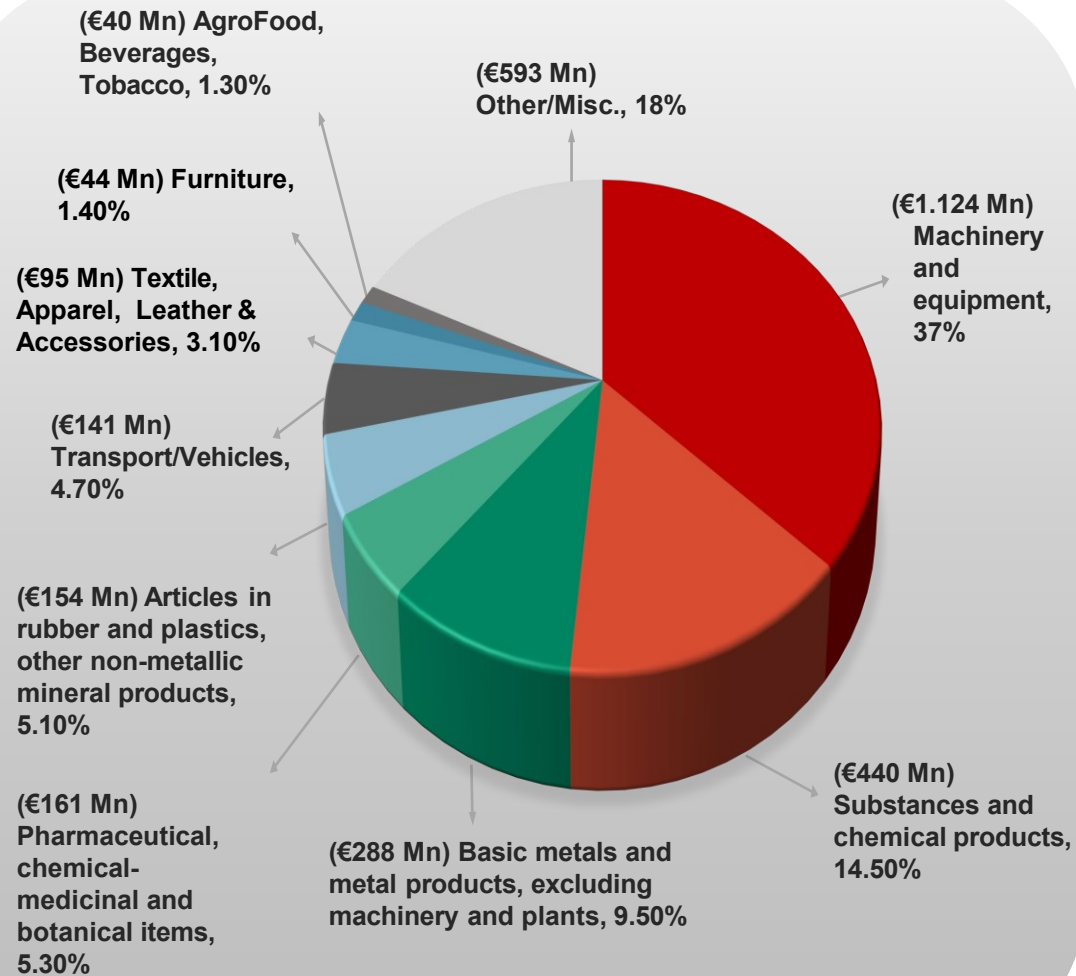


# Imports of India from EU Member States

Italy is 4th Largest Supplier amongst the European (26° Largest Overall) countries

Ranking		European Partner	2019	2020	2019	2020	2021	Market Share %					Change %	
			(Value € Bn)											
2020	2021 (Jan-July)		January – December	January - July				2019	2020	2019	2020	2021	2019/20	2020/21
									(January – July)			(Jan – July)		
		World	434.08	326.10	259.20	181.18	252.16	100	100	100	100	100	-24.87%	39.17%
8	12	GERMANY	12.59	11.35	7.36	5.96	6.74	2.90%	3.48%	2.84%	3.29%	2.67%	-9.85%	13.17%
17	17	BELGIUM	8.35	5.77	4.92	2.88	4.64	1.93%	1.77%	1.90%	1.59	1.84%	-30.85%	61.09%
23	23	UK	6.14	4.14	3.78	2.50	3.18	1.42%	1.27%	1.46%	1.38%	1.26%	-32.47%	27.1%
24	29	FRANCE	5.74	3.56	3.13	2.17	2.03	1.32%	1.09%	1.21%	1.20%	0.75%	-37.93%	-6.56%
26	26	ITALY	4.20	3.23	2.56	1.87	2.36	0.97%	0.99%	0.99%	1.04%	0.93%	-23.14%	25.05%
30	27	NETHERLANDS	3.18	2.58	1.92	1.45	2.11	0.73%	0.79%	0.74%	0.80%	0.84%	-18.81%	45.58%
39	39	SPAIN	1.48	1.24	0.87	0.67	0.98	0.34%	0.38%	0.34%	0.37%	0.39%	-15.83%	45.65%

## Merchandise composition



(Calendar Year 2020)

17<sup>th</sup>

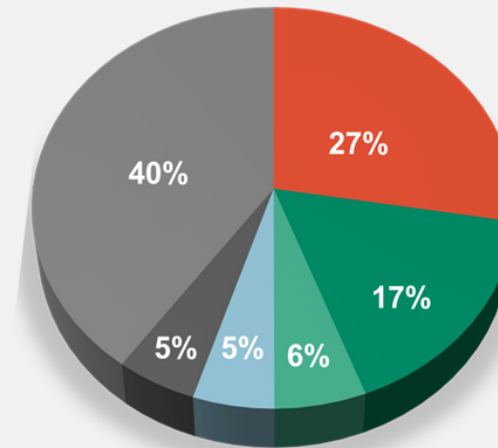
**Largest Investor**  
(with a presence of over **600+** Companies)

With an investment of over **US\$ 2.94 Bn** (and having a share of 0.62%)

\$3 Bn

(APRIL 2000 – JUNE 2021)

**Share of the top 5 sectors that attract FDI from Italy**



■ Automobile Industry
 ■ Industrial Machinery
 ■ Services Sector
 ■ Food Processing
 ■ Industries Others

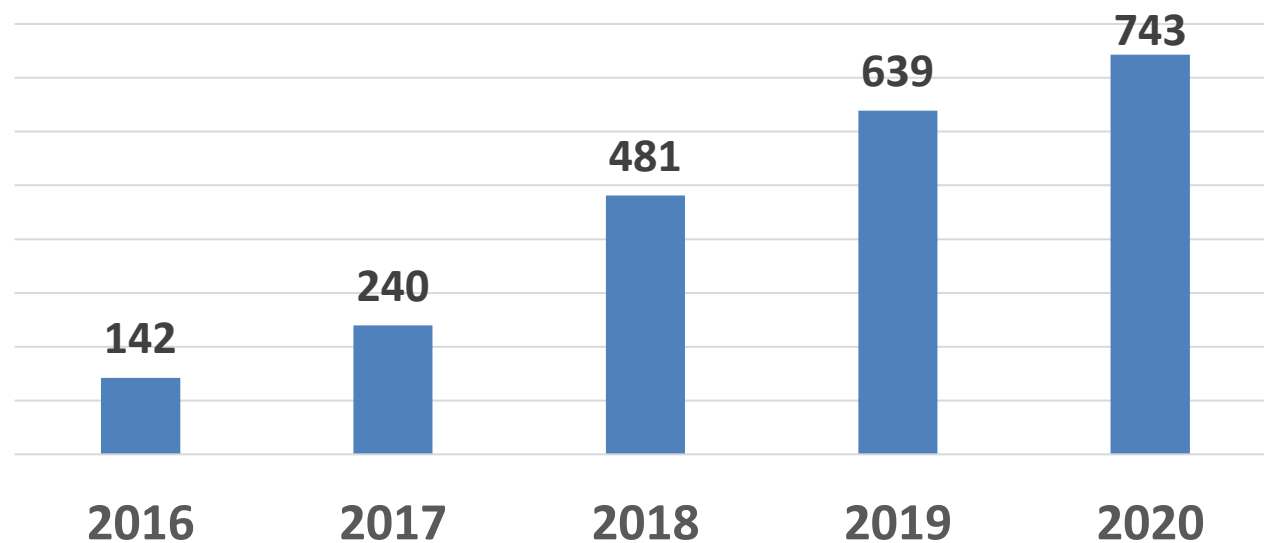


# ITALIAN TRADE AGENCY ACTIVITIES

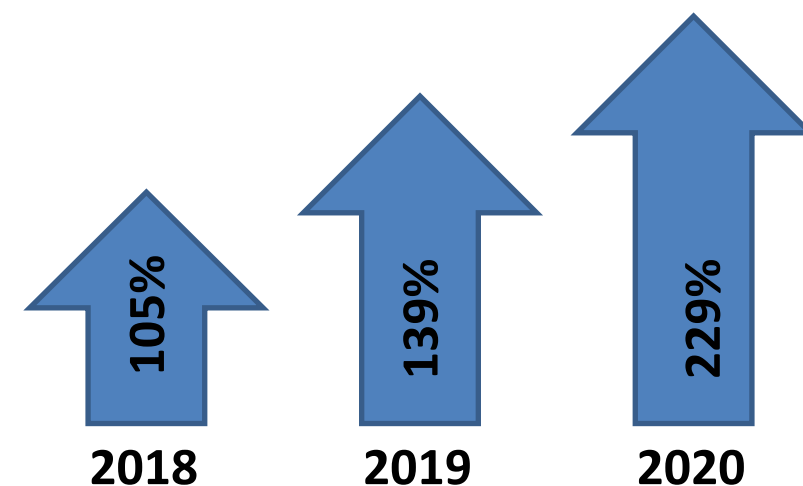
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# Statistics on Our Business Services

## Number of Services Provided

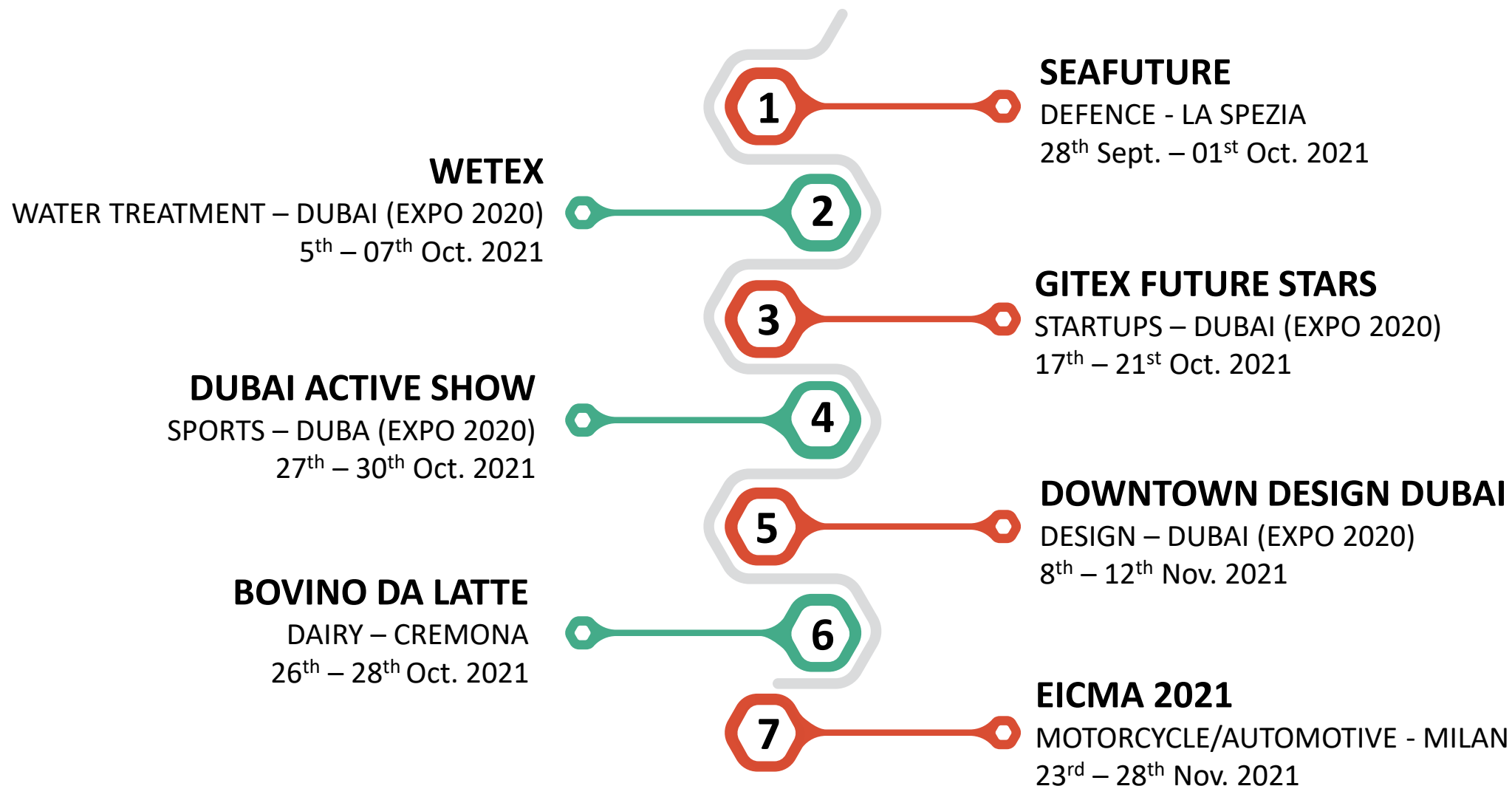


## Service Assistance Target





ITA has been actively sponsoring delegations to the events with prominent Italian participation



# ITA VIRTUAL INITIATIVES

<b>EXPO RIVA SCHUH</b>	January, 2021	RIVA DEL GARDA	FOOTWEAR
<b>EMO</b>	Jan – June 2021	MILANO	MACHINE TOOLS
<b>VICENZAORO</b>	January, 2021	VICENZA	JEWELLERY
<b>E-MILANO UNICA</b>	February, 2021	MILANO	FASHION
<b>ALTAROMA</b>	February, 2021	ROMA	FASHION
<b>WHITE MILANO</b>	Feb & June, 2021	MILANO	FASHION
<b>WE ARE JEWELLERY</b>	April, 2021	ARREZO	JEWELLERY
<b>MCE 2021</b>	April, 2021	MILAN	HVAC
<b>BIO IN ITALY</b>	April, 2021	MILAN	BIOTECH
<b>DIGITAL SPORT HOUSE</b>	April, 2021	MILANO	FITNESS & SPORTS
<b>HOMI WEBINAR</b>	June, 2021	MILANO	DESIGN
<b>EXPODENTAL MEETING 2021</b>	June, 2021	RIMINI	DENTAL EQUIPMENT
<b>COSMOPROF WORLDWIDE</b>	June, 2021	BOLOGNA	COSMETICS
<b>MEN's FASHION WEEK</b>	June, 2021	MILANO	FASHION
<b>SALONI PITTI IMAGINE</b>	June & July, 2021	MILANO	FASHION
<b>MOTORSPORT NEXT</b>	June, 2021	MODENA	AUTOMOTIVE
<b>OROAREZZO</b>	June, 2021	AREZZO	JEWELLERY

<b>TEXTILE MACHINERY</b>	June & July 2021	Bangladesh (Webinar)	TEXTILE MACHINERY
<b>PHYGITAL SUSTAINABILITY EXPO</b>	July, 2021	MILAN	FASHION
<b>ALTAROMA</b>	July, 2021	ROME	FASHION
<b>ROMA EXPO GUITARS</b>	July, 2021	ROME	MUSIC
<b>TUSCAN COLLECTIONS</b>	July, 2021	TUSCANY	FASHION
<b>MARE DAMARE</b>	July, 2022	FLORENCE	FASHION
<b>RESTORATION WEEK</b>	August, 2021	NAPLES	CULTURE
<b>GENOVA JEANS</b>	September, 2021	GENOA	FASHION
<b>COATURIER 2021</b>	September, 2021	MILAN	FASHION
<b>CIBUS</b>	September, 2021	PARMA	F&B
<b>HOST</b>	October, 2021	MILAN	AGRIFOOD
<b>CENTRO ORAFO IL TARI</b>	October, 2021	DIGITAL	JEWELRY
<b>ROME VIDEO GAMLAB</b>	November, 2021	ROME	AUDIO/VIDEO
<b>SICUREZZA 2021</b>	November, 2021	MILAN	SECURITY SYSTEMS

DESIGN, LIFESTYLE & SPORTS

AGRICULTURE & FOOD

MACHINERY & EQUIPMENT

# ITALIAN PAVILLIONS & COLLECTIVE PARTICIPATIONS

Events where ITA will organize collective participation by the Italian companies

## **PROPAK INDIA**

(Italian pavilion with 9 Italian companies)

PACKAGING – NEW DELHI

20<sup>th</sup> – 22<sup>nd</sup> Oct. 2021

## **WORLD WEEK OF ITALIAN CUISINE**

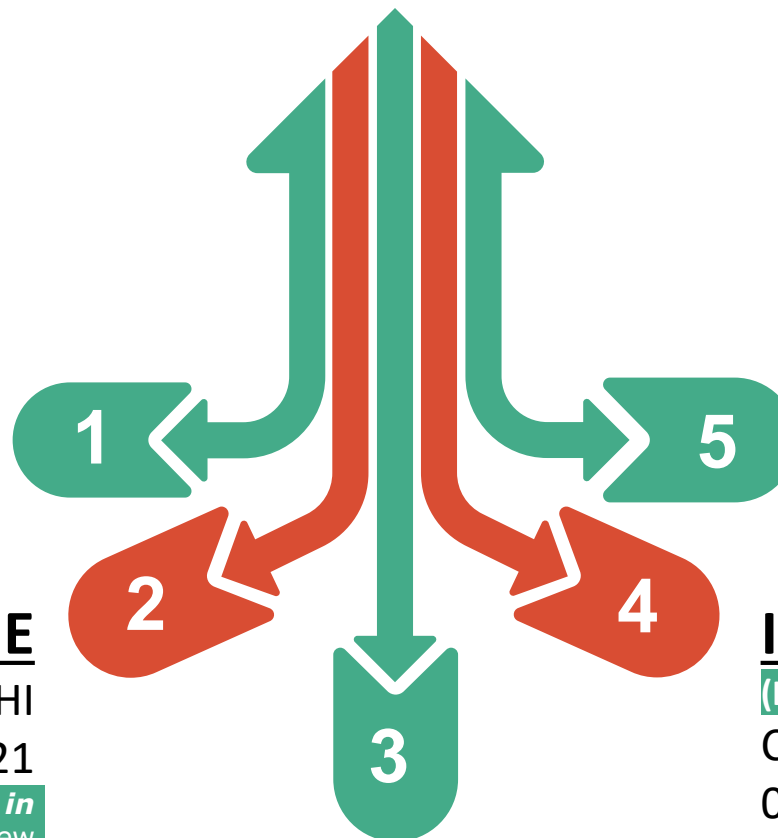
FOOD & BEVERAGE – NEW DELHI

22<sup>nd</sup> – 28<sup>th</sup> Nov. 2021

-Dedicated promotional section showcasing 'Made in Italy' food products in pan-India stores of Foodhall (New Delhi, Mumbai & Bangalore)

-Amplification of the World Week of Italian Cuisine through mainline publications and digital channels.

- Food and Beverage Market Survey and Book of Italian recipes



## **WIRE INDIA**

(Italian pavilion with 13 Italian companies in 2018)

WIRE & CABLE MACHINERY – MUMBAI

2<sup>nd</sup> – 4<sup>th</sup> Dec. 2022

## **INDIAN CERAMICS**

(Italian pavilion with 9 Italian companies in 2019)

CERAMICS MACHINERY – GANDHINAGAR

06<sup>th</sup> – 08<sup>th</sup> April 2022

## **STONEMART**

MARBLE MACHINERY – JAIPUR

17<sup>th</sup> – 20<sup>th</sup> Feb. 2022

# PILOT PROJECT ON FOOD PROCESSING

The Food processing sector is a pivotal pillar of the bilateral cooperation between India and Italy



- **MAY 2020:** ITA along with ANIMA organized a **webinar** on Mega Food Parks
- **JULY 2020:** **Virtual Indo-Italian Food Tech Summit** was organized in collaboration with the Embassy of Italy, Confindustria, ANIMA e UCIMA as part of the project #DIGITALYININDIA



- **FEB 2021:** A **Proposal of collaboration** was sent to Food Parks which were still **under implementation** with a focus on Fruits and Vegetables.
- **APRIL 2021:** On 16<sup>th</sup> April an **MOU** was **signed** between Fanidhar Food Park, ITA & Embassy of Italy
- **7<sup>th</sup> OCTOBER 2021:** **Inauguration of the Project** in the presence of Chief Minister of Gujarat, Honb'le Governor of Gujarat, H.E Ambassador of Italy to India, Italian Trade Commissioner, along with other dignitaries.
- **Kick-Off of the Training & Skill Development Programme** (starting on the 11<sup>th</sup> October 2021)
- **SECTORAL INITIATIVES:** Macfrut 2021, MeatTech, Bovino Da Latte



## Activities under MOU

- Developing an **Italian Excellence Platform** to offer **technical training & skill building**
- **Indian Farmer Delegations** to Italy for them to **experience Italian technical know-how first-hand**
- **Supporting participation of representatives** from Fanidhar Mega Food Park in the international fairs such as **EIMA and Macfrut** to introduce this project
- **Organizing the visits of representatives** from Indian Mega Food Parks & companies to regions like **Emilia Romagna**, who are planning to invest in Italian machinery technology and equipment
- Organising **delegations of Italian companies in India**

# PROJECT ON TEXTILE & TEXTILE MACHINERY PARK

During the 21st Session of India-Italy Joint Commission for Economic Cooperation held on 9<sup>th</sup> July 2021 both India & Italy expressed their intent to collaborate in the Textile Sector



This project is being planned on the same lines as that of Food Processing in association with ACIMIT (*Association of Italian Textile Machinery Manufacturers*)

An Indian Textile Association as a potential Partner of the Project is being identified and the location (Indian State) where this new project could be developed is currently scouted.



**THANK YOU**

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